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Pentecostal Charismatic Christianity and the Management of Precarity in Post-Colonial Zimbabwe

Josiah Taru
University of Pretoria

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Abstract:

This chapter explores ways in which a Pentecostal Charismatic Church (PCC) in Zimbabwe brings stability to the everyday lives of its members in times characterized by uncertainties, insecurity, and precarity. The emerging Pentecostal Charismatic variant in Zimbabwe anchors its strategies within a 'this worldly' discourse. The PCC has transformed itself into a network of opportunities and support in times when the state and market have failed to create a conducive environment for the bulk of the citizens to prosper. Pentecostals are taught entrepreneurial skills, financial literacy, and investment expertise that come in handy in times of uncertainty. The PCC's approach is pragmatic, spurring congregants to deal with the objective realties of their everyday lives. Lastly, the paper will explore ritual practices that inform and underscore congregants' efforts to pull themselves out of poverty in a poorly performing economic environment. The chapter concludes by situating PCC's strategies within Appadurai's politics of hope framework. This study is ethnographic in nature. Data were collected through life histories, in-depth interviews, and participant observation.

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Introduction and Background

This chapter starts with a commentary on the conceptualizations and common narratives produced by researchers that explore the intersection between Pentecostalism, modernity, and development in Africa. The rest of the chapter focuses on the political and economic crises in post-colonial Zimbabwe and the ways in which One Ministry of God (OMG) is assisting its members to respond to the crises. Finally, some conclusions are derived from the discussions and examples raised in the chapter. The main argument furthered in this chapter is that some variants of Pentecostal Charismatic Christianity have oriented their activities in a way that cushions their members from the vagaries of the multi-layered Zimbabwean political and economic crises.

Several studies have portrayed Pentecostal movements as responding to the objective realities of neoliberal capitalism (Comaroff and Comaroff 2001a, 2001b), modernity (Comaroff and Comaroff 1997; Meyer 1998a) and political and economic crises (Gifford 1994, 2002, 2009) through spiritual means. Pentecostalism is portrayed as a vehicle of spiritualizing problems that characterize some African postcolonial states. Drawing from ethnographic data gathered from OMG¹ in Zimbabwe, this chapter shows that OMG has instituted pragmatic strategies to deal with state-induced precarity and vulnerability. There are efforts being made to improve the lives of members pragmatically in the 'here and now'.

The data presented in this chapter was gathered through an ethnographic fieldwork spanning from June 2016 to August 2018. Most of the data were gathered through in-depth interviews conducted with fifty-five OMG members and from field observations. Furthermore, the researcher stayed with a family that was part of the OMG. This facilitated observations of the everyday lives of Pentecostal Charismatics, especially ways in which the teachings of OMG are incorporated to guide decision-making. The researcher attended and took part in most of the church services and events organized by OMG. Lastly, some of the data presented in this chapter were acquired from sermons, OMG literature, newspaper articles, DVDs, and CDs.

Religion, Modernity, and Development

The emphasis on science as the only way of understanding our world during the Enlightenment project portrayed religion as militating against progress. Oftentimes, religion is relegated to the realm of the metaphysical, which has little bearing on the realities of the members within religious communities. Most conceptualizations of religion emphasize the irrational, mysticism, and supernatural nature of religion (Asad 1993, 27-54; Coleman 2011; Marshall-Fratani 2014). Modernization theorists portray

¹ In this chapter, I anonymize all names of persons and specific religious movements. The study focussed on members of a PCC and sought to understand the ways in which the religious movement shaped their everyday lives. While I received consent from the religious movement, the study did not seek the official position from the clergy, making it difficult to claim what I present in this chapter as the religious movement's position. Furthermore, a misunderstanding between Ilana van Wyk and the Universal Church for the Kingdom of God informed my decision to anonymize the religious movement (Mofokeng 2015). http://mg.co.za/article/2015-10-30-letters-to-the-editor-october-30-to-november-5-2015.

religion as an atavistic form of knowledge with little significance regarding the issues of progress and development. Concomitantly, religion is overlooked in most developmental processes. Modernization theorists construct development as planned, rational, and future-oriented and religion as the opposite. The differences in the conceptualizations of religion and development give a false sense of incompatibility between the two realms. As Scott (1998) and Ferguson (1999, 2006) have shown, modernity and development projects have produced unintended consequences, undermining the rational and planned aspects that are over-emphasised by the modernization perspective and Western discourse on development.

Weber (1930) argued that Calvinism was the handmaid in the development of capitalism in Europe. Calvinism encouraged values of saving, working hard, asceticism, and thriftiness among its members (Lessnoff 1994). These values guaranteed material prosperity, which was considered a visible sign for salvation (Samuelsson 1957). Weber averred that Calvinists' Protestant ethics were instrumental in the development of capitalism as an economic system. Scholars continue to search for the role of religion in developing ethos that have a bearing on social and economic development. Studies conducted in Southern Africa are starting to acknowledge the role of religion, especially Pentecostalism, as conduit for social and economic development (Freeman 2015). The research papers titled 'Dormant Capital' and 'Under the Radar' by Lawrence Schlemmer (2008) and Peter Berger (2008), respectively, bring to the fore the potential social and economic significance of Pentecostalism in South Africa. Pentecostal movements are engaging in a number of projects that have a bearing on the development of the surrounding communities. Furthermore, Pentecostal Charismatic Christianity engages in several charity activities that enable marginalized members of society to lead decent lives (Miller and Yamamori 2007).

Theological and Missiological Orientations of Pentecostal Charismatic Christianity

The term Pentecostal Charismatic Christianity has been used to distinguish contemporary PCC from the first-wave Pentecostal movements that emphasised holiness. The emergent variant of Pentecostalism has been identified as the Third Wave of Pentecostal movements, Neo-Pentecostalism, and new churches (Gifford 2004, vii). I follow Robbin (2004, 117) and Meyer's (2007) usage of the term Pentecostal Charismatic Christianity to refer to Pentecostal movements whose teachings involve elements of prosperity gospel and entrepreneurship and are accommodative of material and financial success. Pentecostal Charismatic movements have shifted their discourse from the premillennialism widely found among classical Pentecostalism.² Classical Pentecostal theology is premillennial in nature, stating that Jesus Christ will establish and reign over an earthly kingdom for a millennium.³ The established earthly kingdom will replace the one we are part of (Wacker 2001). Premillennial theology encourages retreatism in early Pentecostals (Wacker 2001). The bulk of classical Pentecostal movements concerned themselves with directing believers towards spiritual issues that will guarantee them life after death (Wacker 2001, 217-219; Christerson and Flory 2017, 92).

PCC adopted postmillennial theology in which religious movements are concerned with and involved in 'creating a heaven on earth' (Christerson and Flory 2017, 92). Postmillennial theology promotes a 'dominionist' stance in believers by encouraging believers to take over the world and re-fashion the world in a way that pleases God (Christerson and Flory 2017). PCC involves world-making (Robbins 2004, 130;

² Sometimes called first-wave Pentecostalism.

³ This theology is based on the literal reading of Revelation 20 verse 4 to 7.

Marshall 2009) with the preached imageries informing the actions engaged in by Pentecostal Charismatics to create the world projected in the teachings and imageries (Meyer 2010, 118). The PCC is interested in the 'here and now', positioning religious movements in the space in which they must deal with some of the effects of the poorly performing Zimbabwean state systems.

One Ministry of God: Theological and Missiological Orientations

The Zimbabwean religious landscape has experienced an increase in the number of PCCs over the past two decades (Chitando 2009; Taru and Settler 2015). PCCs have increased in both number and public visibility. One such PCC, OMG, is visible on the Zimbabwean religious landscape.

One Ministry of God is a religious movement that has managed to grow tremendously in terms of membership and branches. OMG membership is drawn from a cross-section of Zimbabwean society. Business executives, politicians, small business owners, informal traders, the unemployed, and vendors constitute the bulk of OMG members. Founded by prophet Ben⁴ as a lunch-hour interdenominational prayer session, OMG has rapidly grown into a transnational movement. The website for OMG claims that over 70,000 people attend its services per week (OMG website, accessed in June 2017). The mission of OMG is spelt out as "to Build A God Society for All People and All Nations and Reaching out" (OMG website). Moreover, OMG members view themselves as the chosen people tasked with creating a society on behalf of God. They believe that the 'God society' will be built in the 'here and now'. On its website, OMG claims that it seeks to 'enact a revolution' by equipping members with skills, knowledge, and information 'relevant to every 21st Century Believer'. The mission to build the God society will not be achieved spiritually but physically through the efforts by both OMG and its members. The drive towards constructing a God society is guided by the need to create conducive societies 'in which people can flourish and live life abundantly'⁵ (Fieldnotes, 07 January 2017).

Prosperity gospel comes in many strands, often retooled to suit the local cultural, political, and economic context within which the gospel is preached (Haynes 2012). From the sermons preached by prophet Ben, prosperity includes spiritual, physical, and material well-being that enhances the standard of living for congregants. During a service, prophet Ben told congregants that they 'were not created to live in any form of deprivation' (Prophet Ben, Sermon, 26 August 2017). Similar proclamations from the pulpit are common. On 24 July 2016, prophet Ben informed the congregants that God gave OMG members dominion over the earth so that the congregants can flourish unfettered by anything (Prophet Ben, Sermon, 24 July 2016). Furthermore, OMG's devotional booklet contains similar teachings that encourage OMG members to dominate in some aspects of their lives. In the same devotional booklets, the prophet wrote that 'He (God) never wanted you to suffer' (OMG Devotional booklet, June 2017, 12). These teachings explicitly reveal that God aims to richly reward OMG Pentecostals in whatever form they want, be it health, family, business success, employment, houses, or vehicles. The teachings shape the ways in which OMG members construct their personhood and how they understand their position in the world. This dominionist theology must be understood within the Zimbabwean context.

Precarity and Uncertainties in Post-colonial Zimbabwe

⁴ The pseudonym for the founder of OMG and the main prophet.

⁵ This statement is derived from the Bible and is the main scripture for 2018.

Anthropologists distinguish between precariousness and precarity to capture the everyday experiences of people living in conditions of insecurity and vulnerability (see Butler 2004). Humanity exists in the condition of precariousness because of unavoidable vulnerability and insecurity that come as a result of our shared existence. Precariousness is part of our collective lives. The concept of precarity points to the 'specific way that socio-economic and political institutions ... distribute the conditions of life inequality' differently to people (Millar 2017, 4). The source of precarity is mismanagement by institutions that have a direct bearing on the lives of people. Precarity is characterized by a 'life without the promise of stability' (Tsing 2015, 2). In the case of Zimbabwe, precarity is a result of ill-governance by the post-colonial government, whose policies have heightened vulnerability, insecurities, hopelessness, anxiety, and despair among Zimbabweans (Rotberg 2002, 94; Jones 2010).

From the 1990s, multi-layered political and economic crises have dogged the post-colonial Zimbabwean state. The adoption of the neo-liberal Economic Structural Adjustment Programme in the 1990s increased the vulnerability and insecurity among the bulk of Zimbabweans. Poverty levels rose to such high levels that, in the United Nations Human Development Report of 2010, Zimbabwe ranked at the bottom of the annual rankings. For the past two decades, the economic situation in Zimbabwe has been worsening, with the gross domestic product (GDP) halving in a decade (Majengwa, Kasirye, and Matema 2012). Inflation rates jumped from 49% in 2000 to 231,000,000% in 2008 (Gono 2008a, 2008b). The high inflation rate reduced the disposable income and eroded savings. The local currency lost its value and was demonetized. The introduction of multi-currency in 2009 introduced a degree of stability in the economy. The United States dollar (USD) was the preferred currency with prices pegged in USD and banks dispensing USD (Kanyenze, Chitambara, and Tyson 2017, 7). However, by 2015, there was a shortage of USD, and the government introduced bond notes.⁶ The informal employment rate has escalated to over 94% as of 2014 (Kanyenze, Chitambara, and Tyson 2017, 1). The worsening economic conditions led to the informalization of the economy, pushing the bulk of Zimbabweans into the informal economy (Jones 2010). The state worsens the situation by unleashing the police and military to destroy informal marketplaces and remove the informal economy through 'clean-up' operations (Tibaijuka 2005).

In 2005, the government embarked on Operation Murambatsvina,⁷ which destroyed houses and informal markets on which the majority of urbanites depend. In total, 92,460 houses were demolished, leaving more than 134,000 people homeless (Tibaijuka 2005). During Operation Murambatsvina, the government also destroyed the means of livelihoods for most urbanites by destroying the informal marketplaces. The operations left most Zimbabweans without a home or a source of livelihood. Urbanites were displaced into rural areas. The palliative Operation Garikayi/Hlalani Kuhle⁸ provided less houses than those demolished during Operation Murambatsvina. I will discuss the ways in which OMG has organized its members into a housing cooperative aimed at assisting OMG members to secure places of residence.

State institutions are responsible for the suffering of most Zimbabweans. As the state fails in creating a conducive environment for Zimbabweans to lead decent lives, most Zimbabweans are turning to self-help projects. Religious movements, housing cooperatives, burial societies, and rotating credit schemes have increased in the last two decades. In the face of inadequacies of the state welfare system and

⁶ Bond notes were introduced as an export incentive. However, bond notes have become a form of surrogate currency that is accepted as legal tender in Zimbabwe only. The bond note is pegged at the same rate as the USD.

⁷ Operation 'Restore Order' or Operation 'Drive out Filth'.

⁸ Literally, Operation 'Decent Living'.

policies, citizens are shifting their attention away from the state and are looking towards alternative institutions for assistance in improving their livelihood and well-being.

Pentecostal Personhood and Well-being

The act of converting to OMG and being baptised is read as the first victory one scores against witchcraft, poverty, and sinful life (cf. Maxwell 1998 on converts who joined the Zimbabwe Assembly of God Africa; ZAOGA). New converts are reminded that their choice to follow Jesus is not easy; there are opposing ancestral and satanic forces that have to be overcome. From the onset, converts are portrayed as victors in the spiritual warfare against witchcraft and demonic forces. Baptism is one ritual that physically conveys the symbolic changes in the personhood of the converts. For OMG members, the act of being immersed in water and re-emerging signals the death of the old self and the emergence of the new self, empowered by the Holy Spirit. These transformations are evident in the narratives of some of the congregants. One OMG member narrated that:

"[...] W[w]hen I converted in 2012, I was following my friends who were already members of OMG... It was only after being baptised that I thought carefully about being a Christian. We were taught what baptism mean for Christians... it was a way of reconnecting to our source – God. Once we are in good books with the source, what will I lack? The teachings helped me to leave my old habits. I learnt that God loves us and that we are of importance to Him. We are closer to His image than angels, we are more important to God and we must never look down upon ourselves." (Interview 02 September 2016)

Baptism is a ritual that facilitates OMG members to 'break with the past' (see Meyer 1998b). As pointed out in the above excerpt, conversion is a process of rejuvenation and anchoring one's life. God becomes the anchor in converts' lives. The new relationship with God is instrumental in shaping OMG members perception of themselves. Moreover, OMG Pentecostal Charismatics conceive themselves as victors who have a direct link to the source of life – God. The construction of selfhood around ideas of victory is furthered in Eucharist rituals in which members embody the blood and body of Jesus. Among OMG members, the blood of Jesus is considered so powerful that it can heal any form of sickness and defeat demons and witchcraft that work against members' prosperity. These rituals endow OMG members with confidence and optimism on most issues in which they participate. Apart from rituals, the message in most OMG songs is optimistic (Gukurume 2017).

Apart from cultivating personal relationships with God, OMG members develop relationships among themselves. OMG provides fertile ground for the emergence of social networks of support and opportunities among members. Members are organized into section and zonal groups. These groupings allow for the development of intimate relationships among members because the groups are small and based on residential locations. Social relations based on religious affiliation form social and economic capital that individuals depend on in improving their lives. A member of OMG who owned a hardware store relied on purchases by builders and plumbers who are members of OMG. The builders always brought their clients to this hardware store. The preference to buy from a fellow Pentecostal Charismatic attests to the intimate bonds that members are developing. OMG-based social networks provided by the groupings are also important for members in the informal economy. The social networks double as business networks, as clients and suppliers are derived from the members of the small groupings. OMG members prefer obtaining services and products from fellow church members. OMG members from different social and economic classes form social relationships through sectional and zonal groupings

that meet during mid-week gatherings. Social networks provide support, love, and care that cushion members from the vagaries of the economic crisis (Clarke 1994, 216–217). The groupings focus on addressing spiritual, social, economic, and health issues that affect members.

New Subjectivities: Rationalization and Methodical Lives

Weber (1930) argued that Calvinism brought with it a rationalizing and systematic approach to life. This allowed for the emergence of ethics that laid the foundation for capitalism. The practices Weber described are being reproduced by OMG Pentecostal Charismatics. OMG instils methodical approaches to congregants' lives through various strategies. As I have alluded above, baptism represents a break with one's past. The break is both spiritual and physical. Pentecostal movements' close-knit religious communities are instrumental in changing the lifestyle of members. David Maxwell (2006) noted male members of ZAOGA transformed from a profligate lifestyle of alcohol consumption, extra-marital liaisons, and funding traditional rituals to supporting relatives. Pentecostalism, in the case of ZAOGA, encouraged frugal lifestyles supported by the meagre income members earned. Furthermore, the reduced alcohol consumption and the support given to relatives and sexual partners translated into increased attention given to the immediate family. The focus on the immediate family produced family structures that are often associated with middle-classes. In the case of ZAOGA, Pentecostalism promotes stable families whose members focus on improving their lives. OMG is reproducing similar values and practices. OMG discourages extra-marital affairs, smoking, and drinking among its members. In one of the church services I attended in 2016, prophet Ben exposed a member who engaged in an extra-marital affair (June 2016 field notes). Publicly exposing unfaithful members during service acts as a social control mechanism to discourage other members. OMG organizes family days and events for couples to strengthen the family unit. The focus on the immediate family and distant relatives reduces expenditures on activities that do not directly benefit the family.

OMG has inculcated members with methodical approaches on issues concerning money and time management. For OMG Pentecostals, time dedicated to anything can translate to money. OMG members either contribute money or time to OMG. These two types of donations are treated in the same manner. Due to this, most members manage their time diligently because they know its value. In addition, a number of respondents referred to what they called 'The kingdom prosperity model' that guides members on issues of money, investment, and savings. The model brings rationalization when it comes to financial matters. For every dollar earned, ten percent is set aside for the tithe (interview 29 September 2016). Apart from the ten percent reserved for the tithe, twenty percent is earmarked for business projects that the congregants have interest in. Some congregants fund cross-border trading and vending and fast-food businesses from the twenty percent. The remaining seventy percent is for congregants' free-will offerings¹⁰ and consumption. The model instils systematic expenditure and planned use of money. The model promotes the culture of saving with the aim of starting incomegenerating projects. Furthermore, the model encourages OMG members to be entrepreneurial as a certain amount of income is reserved for and dedicated to income-generating projects. The model applies to all congregants regardless of the variation in income level. Those that earn less will save less and are thus more likely to engage in small businesses, such as vending. While the model exists, there are some congregants who fail to put the model into practice due to erratic and meagre incomes. Despite

⁹ The practice of having an extra-marital affair is popularly known as a 'small house phenomenon' (see Mushinga 2015).

¹⁰ The tithe is a tenth and is mandatory; the free-will offering is a sign of one's faith in God and acknowledgement that God is the source.

the failure to follow the model, several congregants expressed their willingness to follow the model once stability returns to their lives.

Deborah James (2012, 2015) found that, in South Africa, Pentecostalism has moulded black South Africans into the habit of saving through teachings that equip them with financial management skills. Some of the Pentecostal Charismatic Christianity in Sub-Saharan Africa are promoting rationalization and methodical lifestyles that positively affect the livelihoods of the members and their families. The methodical lifestyles are mechanisms through which families adjust to the economic realities obtained in Zimbabwe and the meagre disposal income that most households and families survive on. The kingdom prosperity model optimizes income by earmarking and compartmentalising the income into categories that the members have to satisfy. There is long-term standardization of expenditure on things that are considered important by congregants. Budgets drawn by some of the members I interviewed showed a sustained focus on funding income-generating projects and on household provisions. The concomitant result of organizing expenditure along the model is that it brings a methodical way of spending and saving congregants' finances.

There is a general consensus among OMG Pentecostals that money and wealth do not affect one's spirituality. From the sermons by prophet Ben and interviews with members, OMG Pentecostals do not consider money and consumption to be corrosive to spirituality. Money and wealth are creatively incorporated into OMG theology and liturgy. A male interviewee noted that:

"Christians must be wealthy, more wealth than heathens. Jesus was wealth, soldiers fought for his robes after his crucifixion... Money on its own is not evil; rituals performed on the money may be evil. If money is evil, why is it that more than half of Jesus' parables are about money?" (Interview 17 June 2016).

OMG members accept money as neutral and value-free. This theological stance encourages OMG Pentecostals to actively seek money, among other things. Studies among some American Protestant movements have shown that believers are forced to withdraw from wealth accumulation and conspicuous consumption, as these two are thought to interfere with spiritual growth (see Sorokin 1992; Schwartz 1994; Stillman et al. 2012). Acceptance of money as a neutral medium of exchange and store of value produces an elective affinity towards amassing wealth. OMG Pentecostals seek money and wealth openly without fear of being labelled materialistic. For OMG members, amassing money is a sign of divine blessings.

To enhance members' possibility of flourishing, OMG partnered with Old Mutual Financial Services¹¹ to train members in financial literacy. Furthermore, OMG organizes business conferences and workshops meant to teach congregants on financial and investment management. OMG makes deliberate efforts to invest in developing congregants' financial intelligence, especially bookkeeping and basic accounting. These workshops inculcate skills and knowledge that are essential for both households and business budgeting. As mentioned, some of the families kept records of expenditures and income. In some families, the purchases of foodstuff, clothes, and other items are planned and diarized. One of the booklets provided to OMG members by Old Mutual tackled issues of financial planning, financial vision, and building an asset base. The booklet is written in a highly accessible way to cater for congregants from different economic and educational backgrounds. Most of the lessons are presented as allegories derived from animals.

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¹¹ An international financial service provider.

OMG is tapping into the expertise of corporates to provide training and support for its members. OMG does not rely on spiritual approaches to improve the livelihood of its members. It partners with corporates that understand the operations of the economy and of money.

Entrepreneurship and Formalization

Empowerment is a buzz-word in Zimbabwe, with government, civil society, and churches moulding their approaches around the concept of empowerment. Despite the government's efforts towards empowering citizens, the Zimbabwe African National Union – Patriotic Front-led government has failed. During the 2013 elections, the ZANU PF manifesto rested on three pillars, namely: Indigenize, empower, and develop. The actions and policies of the ZANU PF government are contrary to these values. The government went on to demolish the informal market and criminalize income-generating activities that supported the bulk of Zimbabweans in the urban areas. OMG has taken it upon itself to empower and develop its members by supporting small business enterprises operated by members. The bulk of PCC in Zimbabwe are incubators for nurturing small businesses owned by members. Maxwell (2006) noted that ZAOGA spurred entrepreneurship through the 'talents initiative'. Pentecostals were encouraged to expand sources of income by running side-business ventures. Most of the business ventures were compatible with formal employment. Maxwell (2006) summarised that Pentecostalism promotes 'penny capitalism' whose proceeds supplement income from formal employment.

Moreover, ZAOGA is one of the oldest local Pentecostal movements established in Zimbabwe, and most of its members were formally employed in the civil service (Maxwell 1999). OMG came into existence when the post-colonial state experienced economic and political crises. Chances of formal employment have drastically been reduced, leaving graduates with few options. Under such circumstances, OMG does not promote entrepreneurship as side-business ventures that only complement formal employment, but entrepreneurship is promoted as the main source of income and livelihood. Prophet Ben has encouraged his followers to be entrepreneurial and operate businesses rather than search for formal employment. In a sermon, prophet Ben remarked that 'waged employment is form of slavery which must be escaped' (Sermon, 26 August 2016). Prophet Ben's message speaks of an obtaining situation in which most industries have collapsed.

Further, OMG encourages its members to formalize their business enterprises. OMG has facilitated the registration of unregistered companies and businesses operated by its members by subsidizing the registration process. Furthermore, OMG engaged personnel to draft the documents required for registration. One female congregant told me that, in 2015, OMG assisted a number of congregants in registering their businesses through drafting the required documents and paying half of the cost involved (Interview, 17 February 2017). While most small-scale businesses in Zimbabwe are unregistered, OMG is initiating the transformations of businesses from an unregistered status to a registered status. In a highly informal economy, the formalization of businesses comes with several benefits. The OMG initiative of registering businesses lowers the level of precarity inherent in the informal economy. Registered businesses can apply for lucrative tenders. Furthermore, registered businesses have access to funds provided by banks and other financial institutions. In this way, the initiative of OMG opens business opportunities for member enterprises. These opportunities are lacking for most businesses that operate in the informal economy.

As highlighted above, OMG provided capital for some of its congregants to kick-start businesses. The capital was provided to congregants who attended business and financial workshops that are organized.

OMG has a number of programmes meant to assist budding entrepreneurs. In August 2016, I attended events, such as golf tournaments, breakfasts, and lunches, organized for the entrepreneurs to meet some business executives and business owners. OMG is the conduit through which budding OMG entrepreneurs are linked to established business executives for mentoring and synergies. OMG provides a gateway through which entrepreneurs among its members connect to the business world. Prominent business executives graced the occasions and interacted with OMG Pentecostals.

OMG is fostering a vibrant internal economic community among its membership. While beliefs and rituals unite members into a religious community, an economic community is fostered through the church-based business directory. Every year, members advertise their businesses in a church-based business directory. The directory creates consumers out of congregants. The directory features businesses owned by members only. Entries into the directory are regardless of the size and type of business one runs. OMG, as an organization, and its members prefer to purchase services and products from businesses owned by members. OMG is currently constructing its headquarters, and some of the construction material was acquired from a hardware shop owned by members (Interview 12 August 2016). One of the hardware shop owners noted that OMG paid market prices for the services the company provided. OMG creates a ready market for most congregants' businesses. Congregants in fashion and designing, baking and confectionary, and hair-styling trades readily find consumers through the directory and can provide services during OMG events. OMG is a network of support, opportunities, and relations that assist small entrepreneurs to establish themselves in a poorly performing economy.

Moral Economy and Housing Provision

In 2005, more than a million Zimbabweans were on a government housing waiting list (Tibaijuka 2005). While the state withdrew from social welfare provisioning, most Zimbabweans were forced into informal settlements, as they failed to afford houses from private developers. To worsen the situation, those in the informal economy had limited access to loans and mortgages from financial institutions, such as banks, that offer salary-based loans. The bulk of Zimbabweans remain excluded from accessing decent houses and accommodations. Zimbabweans have organized themselves into housing cooperatives (Chirisa, Gaza, and Bandauko 2014; Paradza and Chirisa 2017). The housing cooperatives pose several challenges to members. Most home-seekers are duped out of hard-earned money by housing cooperatives' management committees. Furthermore, other housing cooperatives have misled members to construct houses on undesignated land. Mistrust and suspicion between members and management committees characterize most housing cooperatives. Furthermore, the government has demolished housing structures erected on undesignated land.

OMG organized its members into a housing cooperative. The housing cooperative is organized in a different way from most housing cooperatives in Zimbabwe. Most housing cooperatives are composed of people who come together for the purpose of pooling resources for the provision of houses. Members often lack prior intimate relations. Cases of housing cooperatives' management committees defrauding members are common in Zimbabwe. The housing cooperative at OMG is constituted by members who already have relations, as they are all members of OMG. Furthermore, the moral economy of trust, honesty, and piety inform the relations and interactions among members and between the management

¹² See https://www.herald.co.zw/co-op-executives-jailed-3-years-for-fraud/https://www.newsday.co.zw/2015/11/housing-co-op-leaders-accused-of-extortion/https://www.financialgazette.co.zw/fraud-exposed-at-housing-coop/.

committee and members. The clergy has constructed itself as a caring and honest leadership interested in improving the well-being of members. Furthermore, the belief in God binds the members together. The housing cooperative is an extension of OMG. It is constructed as a moral community in which trust and care are evident. Prophet Ben is the ceremonial patron of the housing cooperative. The moral economy of trust and honesty upheld by the members of the OMG housing cooperatives is absent in most housing cooperatives in Zimbabwe.

OMG housing cooperative managed to pool USD 1.4 million in fifteen months (Fieldnote, September 2017).¹³ Once this substantial amount was raised, the management committee consulted the membership on the way forward. From interviews, I gathered it can be shown that housing cooperative members instructed the management committee to purchase land from a private owner to avoid procuring land from local authorities and the state. The decision to purchase land from private owners was meant to cushion members from insecurities associated with land allocated by the local municipalities and state.¹⁴ OMG learnt from a misunderstanding that occurred a few years back when the central government blamed the local municipality for corruptly allocating OMG a place to build its headquarters. To avoid the same pitfall, members opted to purchase land from a private owner. The housing cooperative has engaged an architecture firm to draw building plans for the houses and to design the OMG city. The housing cooperative is making frantic efforts to transform the goals of homeownership into a reality for its members.

The housing cooperative has been instrumental in helping female congregants in owning houses. One Pentecostal congregant rhetorically stated:

"Who told you that you can't own a house before marriage? Have your own house so that your future spouse will know that you are a focused partner. For wives, they can own another house in their names, if funds permit." (Conversation with OMG congregant 07 January 2017)

When I attended the Annual General Meeting for the project on the 7th of January 2017, female congregants who had registered for the project outnumbered males. One female congregant could not hide her joy that, after years of renting, she noted that the housing cooperative will assist her to own a house. If the project goes according to plan, the houses will be constructed by a building society that has been engaged to construct the houses. Involving the building society would reduce the construction of sub-standard structures that would 'spoil the vision and image of the prophet' (conversation with OMG member 07/01/2017). The existence in Southern Africa of legal, cultural, and economic hurdles that mitigates women's access to urban houses is well documented (Goebel, 2015: 29). OMG housing initiative is an attempt to dismantle the historical system that denies low-income women from owning houses in their own name.

For OMG Pentecostal Charismatics, the construction of the houses goes beyond mere provision of accommodations. It is about parading the nature and type of God they believe in. Lodgings and rented accommodations are considered a misrepresentation of the God worshipped by OMG members

¹³ This figure was announced in September 2017 during the cooperatives' meeting in Harare. The financial statement of the cooperative circulated during the meeting also showed the same figure.

¹⁴ The decision by OMG members to purchase land is a wise one. Another PCC in Zimbabwe obtained land under a government programme. In September 2016, the then president Robert Mugabe publicly attacked the minister of the local government for corruptly allocating the PCC land to construct houses for its members. See https://www.newsday.co.zw/2016/09/mugabe-grills-kasukuwere-magaya/ and http://www.sundaynews.co.zw/ban-of-housing-co-operatives-welcome/.

(Prophet Ben, Sermon June 2016). The establishment of the housing cooperative is a way of making a connection with the ideal society promoted by the clergy in sermons and teachings.

Spiritual Security and Agency

Most Pentecostal Charismatic movements' understanding of the world is informed by the belief in spiritual warfare (Maxwell 1998, 2006; Meyer 2003, 2005). OMG is not an exception; its construction of the world is informed by the same beliefs that blame the devil and his agents for most mishaps, such as accidents, sickness, unemployment, and infertility, which some of the congregants experience. The devil is portrayed as a nemesis that works against Pentecostals who want to flourish. For OMG Pentecostals, the crucifixion of Jesus is the source of their desire to prosper. The death of Jesus marked a turning point in the lives of believers. Jesus took with him most of the problems that bedevilled humanity: poverty, diseases, sadness, and slavery. Despite his death, the devil and his agents continue to inflict humanity with these problems (Interview 23 June 2016). Biblical scriptures are often cited to support the existence of the spiritual warfare. Most interviewees cite John 10 verse 10, which gives a comparison of the devil and Jesus to believers.¹⁵

There is a sense of 'spiritual insecurity' that characterizes the lives of most OMG Pentecostals (Ashforth 2005). The devil and his agents are the sources of what Ashford (2005) calls spiritual insecurity. This spiritual insecurity is illustrated in an interview excerpt below:

"The devil does not tire, my friend; he uses different agents to bring people down. At one time it's demons, sickness, and other close relatives. Some four years ago, I graduated from university, but I could not find a decent job. I applied to all NGOs that I knew had offices here (Harare), but none even sent a regret letter. Neighbours mocked the prophet because I could not get a job. I was disappointed. I was hopeless. But I remained steadfast in prayer and in my faith. I knew it was the devil's plan to shake my faith ...but I didn't. I increased the intensity of prayers and fasting. I also upped applications for employment. I finally got a job, and the devil attacked me through another way, this time my mother, she fell ill. I spent lot of money on her treatment. My income was going towards her medical bills: I was broke, yet I was employed." (Interview 19 December 2016)

The challenges that OMG Pentecostals face are explained in the context of the cosmic struggle between God and the devil. The retooling of the challenges that the Pentecostals encounter and the finding of meaning in spiritual warfare inculcates perseverance in OMG Pentecostals. The fears and challenges that the interviewee expressed are fears that characterize most Zimbabweans. However, OMG Pentecostals frame the challenges in terms of spiritual warfare. Furthermore, OMG Pentecostals identified prayer and fasting as the source of spiritual security and stability. Pentecostal rituals, such as fasting, prayers, baptism, and Eucharist services, were noted to hedge members from the economic and political instabilities prevailing in the wider society. Most OMG Pentecostals feel secure in the 'durawall' of faith, network of assistance, and ritual that OMG provides for members (cf. Maxwell

¹⁵ John 10 verse 10 (KJV): The thief cometh not, but to steal, and to kill, and to destroy: I am come that they might have life, and that they might have it more abundantly.

¹⁶ Precast concrete wall that acts as parameter security in most premises in Zimbabwe. Most Zimbabweans find security in the precast concrete wall. In sermons, I have heard clergy at OMG making a reference to durawall; for example, during a sermon on 11/06/2018, a pastor made reference to the durawall as its solid protection. For a detailed discussion of this symbolism, see David Maxwell (2006).

2006). This goes beyond spiritualizing challenges and problems, as described by Gifford (2004) in the case of Ghana.

Conclusion: Towards OMG Politics of Hope

Writing on culture, and by extension religion, ¹⁷ Appadurai (2013, 292) lamented that anthropologists ignore the ways in which 'cultural systems, as combinations of norms, dispositions, practices and histories, frame the good life as a landscape of discernible ends and of practical paths to the achievement of those ends'. In our case, OMG has a model of what constitutes a good life and often spells out clear strategies for achieving a good life. Appadurai (2013, 295) conceptualized a good life as 'what many people hope to achieve' to flourish. The models of a good life preached at OMG have the capacity to aspire congregants to desire a good life. The aspirations for health, happiness, decent housing, and running successful businesses is not individualistic among OMG members: it is collective and shared. Furthermore, it lays the foundation upon which congregants think about the future. A good life is achieved through ethics of possibilities that give hope for people to continue forging towards improving their lives. The ethics of possibilities is a navigational capacity consisting of 'ways of thinking, feeling and acting that increase the horizon of hope, that expand the field of the imagination ... and widen the field of informed, creative and critical citizenship' (Appadurai 2013, 215). OMG achieves this through sermons, teachings, and testimonies that keep the hope and aspirations of member alive. Furthermore, the teachings given by financial coaches fall under the ethics of possibilities since they are part of informed and creative decision-making that draws members closer to a good life. OMG provides members with the navigational capacity to negotiate the unstable Zimbabwean crisis.

OMG has positioned itself strategically in dealing with precarity and uncertainty that are a result of ill-governance on the part of the state. OMG has strengthened the livelihood activities of its members in times of economic and political crises. The ethnographic insight discussed above shows that Pentecostal movements are creative in their approach to deal with challenges that members face in their everyday lives. OMG initiatives are targeted on aspects of life that concern its members. Hart and Sharp (2015, viii) noted that meaningful development can be realized when organizations focus their attention on what 'people are already doing' rather than impose their own approaches that often miss the desires of the people. By focusing on what people are concerned with, strengthening people's initiatives, and creating strong religious institutions, such as housing cooperatives and entrepreneurial incubators, OMG has become an effective vehicle for improving the lives of its members. Furthermore, OMG acts as a conduit that links puny members to corporates, such as financial institutions, opening up opportunities that most Zimbabweans lack. Middle-range institutions are often ignored in most development processes, despite their effectiveness in linking broad entities, such as state and corporates, to ordinary citizens (Powers 2015).

As indicated earlier, OMG is composed of members from different socio-economic categories, fostering social networks among its members who belong to different social classes. The cross-sectional composition of OMG is a fertile ground for setting up business linkages and mentorship. Furthermore, professionals assist OMG to generate pragmatic projects and initiatives for dealing with precarity and uncertainty that continue to threaten the livelihoods and well-being of the majority of Zimbabweans. OMG has gone beyond mere praying. OMG has initiated pragmatic and realistic solutions to the

¹⁷ Clifford Geertz (1973) argued that religion is part of a cultural system.

challenges that threaten the livelihoods of its members. OMG is 'promoting economic democracy by helping people organize and improve their own lives' (Hart 2015, 4). This is achieved through producing new subjectivities and attitudes that promote shifts in the way things are done.

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Humboldt-Universität zu Berlin Faculty of Theology

> Research Programme on Religious Communities and Sustainable Development

> > Unter den Linden 6 10099 Berlin

rcsd.theologie@hu-berlin.de www.rcsd.hu-berlin.de